

INDIAN INSTITUTE OF MATERIALS MANAGEMENT VADODARA BRANCH

Evening Lecture on “Jago MSME in Making Bharat a Developed Nation” on May 16, 2026 at IIMM Hall.

IIMM Vadodara Branch successfully organized an engaging Evening Talk on the topic “**Jago MSME in making Bharat a Developed Nation**” by Dr. Prasanta Gupta on May 16, 2026 evening at IIMM Hall.

Dr. Prasanta Gupta is an accomplished professional and a seasoned leader, currently serving as Executive Vice President and Chief Procurement Officer at Aarti Industries Limited (AIL), a specialty chemical giant in India. Dr. Gupta is recognized in industry and academia as a thought leader, one who brought Science into the Art of Procurement. Dr. Gupta is a member of the Council of Supply Chain Management Professionals (CSCMP) in USA. He is also a member in the Board of Studies of the Indian Institute of Materials Management (IIMM).

About the Lecture:

The session was very interactive and the speaker explained that Micro, Small and Medium Enterprises (MSMEs) form the backbone of India’s productive economy, anchoring growth, employment, and regional balance in the journey towards *Viksit Bharat*. Contributing nearly one-third of India’s GDP and about 45% of manufacturing output, MSMEs act as vital linkages between agriculture, industry, and services. They are the largest generators of non-farm employment—especially for women, youth, and informal workers—thereby deepening social and economic inclusion. By driving innovation, local entrepreneurship, and export competitiveness, MSMEs bolster India’s resilience against global economic volatility.

Glimpses of the Evening Talk



